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**Az Ayurveda helyzete Magyarországon**  
**Present status of Ayurveda in Hungary**

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**Riesz István**

**Kuratóriumi Elnök/Chairman of the Board of Trustees**

**Magyar Ayurveda Gyógyászati Alapítvány Kht.**

**Hungarian Ayurveda Medical Foundation PUO**

**Nemzetközi Ayurveda Konferencia és Szakkiállítás**  
**International Conference-cum-Exhibition on Ayurveda**

**2007. szeptember 29.**

**Stefánia Palota, Budapest, Hungary**

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**Mr. Gyan Chand Burman (1941-2001)**  
**Managing Director of Dabur India Ltd.**

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**Mr. G.C. Burman** has **imperishable merit** in the introduction of ayurvedic products to Hungary by helping our great efforts by all possible means **in the first, most difficult 10 years**



***What you spend years building  
may be destroyed overnight.***

***The good you do today  
will be forgotten tomorrow.***

***People are unreasonable, illogical  
and self-centered.***

***The biggest people with the biggest ideas  
can be shot down by the smallest people  
with the smallest minds.***

***Great ideas don't always get translated  
into great realities.***

***ANON – sent by Mrs. Maneka Gandhi, Minister of Environment Protection, 1997***

***Build anyway.***

***Do good anyway.***

***Love them anyway.***

***Think big anyway.***

***Keep trying anyway.***



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# **30-years programme** of the **Hungarian Ayurveda Medical Foundation PUO**

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## **Part I. (1990-2000)**

**Licencing and introducing of first Ayurvedic products (both human – 1991 – and veterinary – 1998 -) in Hungary**

- ❖ To declare Ayurveda as an official medical system in Hungary – Decree No. 40/1997.**
- ❖ Preparing the education of Ayurveda at Hungarian universities – establishment of the Hungarian Ayurveda Medical Foundation, 1996**
- ❖ Sending the first Hungarian physician, dr. Lilla Király to BHU – Varanasi through CCIR and in the scope of the Indo-Hungarian Cultural Agreement in 2000**

# **30-years programme** of the **Hungarian Ayurveda Medical Foundation PUO**

## **Part II. (2000-2010)**

- ❖ Long-term health agreement between India and Hungary – signed 10<sup>th</sup> December, 2001
- ❖ Starting the post-gradual education of Ayurveda at 3 universities (medical, veterinary and agricultural)
- ❖ Establishing Pancha Karma health centres in Hungary
- ❖ Establishing an Ayurveda Scientific Centre in Budapest with library and ayurvedic professors with 1 year scholarship
- ❖ Ayurveda beds in some Hungarian hospitals for curing chronic diseases
- ❖ At least 10 Hungarian Ayurvedic physicians must be educated, 3 out of it veterinarians
- ❖ Introducing Ayurveda in the eight neighbouring countries of Hungary



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# **30-years programme** of the **Hungarian Ayurveda Medical Foundation PUO**

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## **Part III. (2011 – 2020)**

- ❖ Education of Ayurveda, Siddha, Tibbi and Unani at all 3 types of universities mentioned above
- ❖ Organizing Ayurveda Conferences in every 3 years
- ❖ Extensive scientific and commercial relationship with the eight neighbouring countries
- ❖ Normally working Ayurvedic ambulances and hospital treatment
- ❖ All Hungary Ayurvedic Congress as a scientific organization in close cooperation with the Health Ministry of India and Hungary, and with the All India Ayurvedic Congress
- ❖ Budapest as the most important European Ayurvedic scientific centre among the members of EU

# Ayurvedic Products in Hungary

## Products for human health care

**Dabur India Ltd.** (Shilajith, Ashwaganda, Chyawanprash, Nature Care Isabgol, Livfit, Hajmola, Dabur Balm, Vatika Shampoo, Vatika Hair Conditioning Oil, Special Hair Oil, Amla Hair Oil, Herbal Toothpastes, Massage Oils)

**EMAMI Ltd.** (Gold 24K Cosmetics Line, Neem Cosmetics Line, Boroplus, Almond Cold Cream, Ayucare Massage Oils, Ayucare Teas)

**Muniyal Herbals and Ayurvedic Remedies Ltd.**  
(Munipyryn, Herbadict)

**The Arya Vaidya Pharmacy Ltd.** (massage oils Dhanwantharam and Kayyanyadi Thailam)

## Products for animal health care

**Ayurvedet Ltd.** (veterinary ayurvedic products for domestic animals and pets)

# Ayurveda Coordination Centre of Europe

## The idea of ACCE

### Aim and tasks:

to establish a **central database** on the status of Ayurveda in the countries of Europe

❖to **create a strong link**, a **daily contact** and a **close cooperation** between the ayurveda organizations, institutions, companies, ayurveda practitioners and supporters throughout Europe

❖which would **strengthen the status of Ayurveda in Europe**

❖lead to **new scientific and business cooperations**

❖open new horizons, **deepen and strengthen the status of Ayurveda in Europe**

ACCE could be **hosted, founded and coordinated by the Hungarian Ayurveda Medical Foundation PUO on its website:**

**[www.ayurveda.hu](http://www.ayurveda.hu)**



# Ayurveda Coordination Centre of Europe

## Informations to be collected

**Partner organizations would be requested to compile and supply data on following aspects of the status of Ayurveda in their country:**

- 1) ayurveda organizations, institutes, companies, ayurveda practitioners
- 2) ayurveda products licenced and marketed in their own country (with licence numbers)
- 3) contact details of licencing authorities of each country
- 4) legal backgroud for Ayurveda and licencing of ayurvedic products in their own country
- 5) customs rules and customs codes used to import ayurvedic medicines in each country (food suppliments, paramedicines, medicines, cosmetics, etc.)

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**Thank you for your kind attention!**

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**To join ACCE please  
come to our pavilion  
for more information  
and personal contact!**